



# SHINITOB INTEGRATED LTD

## CORPORATE PROFILE

### SHINITOB GROUP

BEVERAGES | AGRIBUSINESS & EXPORTS | REAL ESTATE | CEMENT BUSINESS | GENERAL BRANDING &  
ADVERTISEMENT | PROCUREMENT

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FEDERAL REPUBLIC OF NIGERIA

**CERTIFICATE OF INCORPORATION**  
**OF A**  
**PRIVATE COMPANY LIMITED BY SHARES**  
**COMPANY REGISTRATION NO. 1842995**

The Registrar - General of Corporate Affairs Commission  
hereby certifies that

**SHINITOB INTEGRATED LTD**

is this day incorporated under the  
**COMPANIES AND ALLIED MATTERS ACT 2020**

as a private company limited by shares

Given under my hand at Abuja this 21st day of September, 2021



**A. G. Abubakar**  
Registrar - General

**TAX IDENTIFICATION NUMBER: 24022563-0001**



## ABOUT US

**About Shinitob Integrated Ltd** is an indigenous company Incorporated as a Limited Liability Company on the 21<sup>st</sup> September, 2021 in Nigeria by the Corporate Affairs Commission with registration No, 1842995.

- ✓ To carry out the business of Sales, Supply and distribution of building materials.
- ✓ To carry out the business of Goods and Services and Beverages.
- ✓ To carry out the business of Import and Export.
- ✓ To carry out the business of Marketing Services.
- ✓ To carry out the business of General Merchandise and Contract.

**Shinitob Integrated Ltd** is a national and majorly family held equity company established over 2 years ago to provide world class products and services in all the states it operates. The Group comprises of fully diversified limited liability companies providing a complete bouquet of business services to indigenous and international markets.

## SHINITOB INTEGRATED LTD DEPARTMENTATION

### Department of Cement Distribution

Shinitob Integrated Ltd is a registered Dangote Cement distributor on the 19<sup>th</sup> November, 2021, licensed to distribute Dangote cement in the 36 states in Nigeria including FCT Abuja. Also licensed to self collect from Dangote cement factories (1) Obajana, Kogi State (2) Gboko, Benue State (3) Ibese, Ogun State.



## Cement Business in Nigeria

There are a few valid reasons why Shinitob Integrated Ltd engaged in this business in Nigeria.

- There is a geometric rise in the country's population. This means we are going to be facing a major challenge of housing the growing population, more structures thus have to be built. With more structures comes the need for more supply of cement as it is the chief ingredient used in this part of the world for construction.
- The federal government of the country is currently looking at implementing the use of cement to make roads. Any good businessman can forecast that with this move, demand for cement will skyrocket. The product is readily available as long as you have the capital to buy.

Dangote, the biggest cement company in the world is situated in Nigeria and she provides several modes of assistance as well as bonanzas to her teeming customers multiple times a year..





## **Department of Real Estate Development and Management**

We are a property management, investment & development company whose roots as a real estate developer date back to our parent organization.

We offer end-to-end services in the real estate value chain from construction & management to joint venture investments.

Over the years, we have developed and now own and manage a property portfolio in excess of \$200Million in Nigeria alone.

We are renowned for developing innovative and unparalleled luxury apartments, residences, homes and commercial outlets to serve our growing high-end clientele.





## Department of Beverages

Shinitob Integrated Ltd is a registered distributor of Nigerian Breweries Plc and International Breweries Plc on the 9<sup>th</sup> March, 2022, licensed to market and distribute their Products in Atan Otta, Ogun State.



## Department of Agribusiness & Agro Allied Products & Export



Shinitob Integrated Ltd is licensed to market Agrochemicals products in Nigeria, we have already secured a contract with Dangote to market and distribute Fertilizer in the 36 states in Nigeria including FCT Abuja.

### Types of fertilizer

- Nitrogen fertilizers. Nitrate-based fertilizers are the most commonly used straight fertilizers in Nigeria ...
- Nitrogen fertilizers with inhibitors. ...
- Phosphorus fertilizers. ...
- Potassium fertilizers. ...
- Calcium, magnesium and sulphur Fertilizers. ...
- Micronutrient fertilizers. ...
- Inhibitors.

We are one of the biggest suppliers and exporters of Non Oil Export Produce and a leader in the Agribusiness industry. We are suppliers and refiners of Agricultural raw materials and produce such as cocoa, oil palm, oil seeds, sesame seeds, cotton seeds, Shea Nuts, Cashew Nuts, Ground Nuts, Pea Nuts, other cereals, and grains, and other agro-allied produce and bye-products.

Shinitob Agro Allied draws on the strength of the Group to effectively play in the agro-allied industry in Nigeria and Sub-Saharan Africa. As a registered member of the Nigeria Export Promotion Council (NEPC), we are strategically positioned for large scale export of quality agricultural bulk ingredients, raw materials and refined products from Nigeria for use in the Nutrition, Pharmaceutical and Personal Products Manufacturing sectors of the world.





## Department of General Branding & Advertisement

Shinitob Integrated Ltd provides services with high focus on the customer/market/audience personality with the engaging brand.

Our services gives us an edge across various platforms as we are known as the first digital architect of brand relationship across Africa and Diaspora.

We offer a wide range of services in each of our servicing field ranging from Integrated Brand Management, Public Relations, Digital Marketing, Branding, Printing Services, New Activations, Studios Services, Content Creation, Film Marketing, Perception Management, Etc. We focuses on strategic ways to build and pass brand loyalty within market strata. We work with the best innovative and creative personnel across the world as we stay peak and highly relevant at every generation with different demographic consideration.





## Department of Automotive Procurement

Shinitob Integrated Ltd as an important business partner, it is our duty to ensuring **on-time & on-quality** delivery from suppliers. Therefore, knowing in advance and having visual process overview will enable us to achieving 99.9% service level.

Automotive Procurement an highly demanding Industry with no room for errors or late deliveries.

**Sub-contracting-, quotation- and order management** are part of normal workflow.

**Urgent Request** receive priority status and these are processed quickly through system.

Here at Shinitob Integrated Ltd, we are more than Auto Dealer company. Our relationship does not end when a vehicle is sold. It is shaped by the desired.





## Corporate Social Responsibility



Shinitob Group's Corporate Social Responsibility initiative is aligned with our core values and business strategies.

We are dedicated to helping the less privileged through advocacy, emergency support interventions through the various IDP programs, providing for the economically challenged and giving back to our host communities.

We believe the most effective social and charitable investments are made through strategic relationships with organizations dedicated to serving our communities, day in and day out.

We align our charitable efforts with our core values and business strategies through these programs and initiatives.



## **OUR STATEMENTS**

### **Our Vision**

We are positioned – To be the one-stop business solution through on time and consistent services and supply of durable, high quality and affordable products.

### **Our Mission**

To maintain the highest level of integrity and professional competence in the services and supply of Agribusiness, and in our relationships with our sub-contractors, professionals associates and customers at large.

### **Core Values**

We are built with astute focus on the price, hence our configuration are

- Honesty
- Excellence
- Competence
- To become the best and biggest cement distributor company in Nigeria.
- To acquire capability to service customers requirement at the shortest possible time.
- To achieve customers patronage turnover of 20% above the closest competitors.
- To capture a market share of 30% above other cement distributors

## **STRATEGIES**

1. A national network of branches and dealers.
2. Adoption of effective communication network.
3. Building a team of committed and disciplined staff.
4. Implementing quality system that conform to international standard series.
5. Fairs to employees, customers, the sovereignty and other stakeholders.

## **Competitive Advantage of Shinitob Integrated Ltd over Competition.**



- **A warehouse:** As a distributor you will need a place to store your goods before selling to the retailers. Based on the amount of goods we stocked we have a large space protected from rainfall and unnecessary sunshine, this is to avoid caking of the cement before selling.

Some distributors cover their cement with a large tarpaulin, but its best to get a large warehouse for the goods as we have rightly done in Shinitob Integrated Ltd

- **A distribution vehicle:** For effective distribution to meeting our sales target and prompt delivery to our customers, our company has a distribution vehicle for that purpose. We also make use a pickup van or some other means. This will allow for ease of distribution and the customers are not charged an extra fee for delivering to their shops.

### **BANKERS AND ACCOUNT NUMBERS**

1. Access Bank Plc	1516462889
2. United Bank For Africa (UBA)	1024757255
3. Covenant Microfinance Bank	0520059533

### **MANAGEMENT TEAM OF SHINITOB INTEGRATED LTD**

1. Chairman / Chief Executive Officer
2. Director of Marketing
3. Director of Administration
4. Director of Finance

### **The team will be assisted by the following officers**

1. Finance Officers
2. Lawyer (Retainership)
3. Business (Management Consultant Retainership)
4. Personal Officer
5. Marketing Officers

## THE NATIONAL EXCO TEAM



**SIR. VICTOR HAMEED ADEWUSI:**  
**Chairman & Chief Executive Officer**

Sir Victor Hameed Adewusi. a Marketing graduate of the Federal Polytechnic, Offa 2002, PGD in Logistics and Supply Chain Management, MBA. In Business Management.

He won many scholarships and distinctions such as the University of Uyo Prize for Best Student in the Faculty of Business Management in the year 2014; the School of Post-Graduate Studies Prize for the Best Student in Logistics and Supply Chain Management from Nigerian Institute of Transport Technology, Zaria in 2010, He is a member of the following professional bodies and associations:

1. Fellow and Chairman of Council, African Centre for Supply Chain f.ACSC
2. Fellow, Chartered Institute of Logistics and Transport (International) FCILT
3. Member, Institute of Management Consultants (MIMC)
4. Member, Nigerian Institute of Management (MNIM)
5. Member, Nigerian Geographical Association
6. Member, Nigerian Population Association

Sir Victor is currently the Chairman/Chief Executive Officer of Shinitob Integrated Ltd.



**MRS. OLAIDE ADENIKE ADEWUSI**  
**Managing Director Finance**

Mrs. Adewusi is a graduate of Federal Polytechnic, Offa, where she studied Accountancy in 2005 .

She has 8 years of related working experience in Finance with international corporate exposure in Taxation, Auditing, her experience in training and capacity building cuts across all the industries as has been shown in activities too many to list. She is the CEO of Fatobmerit Services, a subsidiary of Shinitob Integrated Ltd. She is a member of The BEST board of Lagos Chamber of Commerce and Industry.

He is a member of the Chartered Institute of Accountancy, a member Nigeria Institute of Management.



**Mr. Adewale Ayodele Samuel**  
**Director of Marketing**

A Sales consultant with about 14 years of sales experience. His reputation precedes him as one who is known to constantly meet and sometimes exceed targets. The Zenith of his career was becoming the Chief Financial Officer of one of the foremost indigenous Companies

A Logistics and Supply Chain practitioner who has built a reputation for cost containment, material resource planning, and supply chain visibility, including the development of KPIs for supply chain organizations.

He is a financial modeler and a fellow of the Institute of Management Consultants, Nigeria. He holds an MBA in Supply Chain from the Malaysia University of Science and Technology.



A Fellow of the African Centre for Supply Chain; Certified International Trade Manager; Certified International Trade Finance Specialist and Certified International Trade Logistics Specialist from International Import Export Institute, Arizona.

Won the 2005 Alder prize for innovative ideas that have the capacity to move the Federal Republic of Nigeria forward, in the name of the Students' Research Group, SRG.

The uncelebrated brain behind vessel-to-barge operations at the Lagos port. This has seen many manufacturers of break-bulk imports save port storage costs in excess of N4bn annually.



**Blessing Chioma Adimanna**  
**Administrative Manager**

Blessing is currently the Administrative Manager of Shinitob Integrated Ltd and also, a member of the International Institute of Export and Import (I.I.E.I), she worked with Access Bank Plc as Transaction Manager. She also worked with Fidelity Bank Plc as Relationship Manager

She is also a certified Customer Care Practitioner from B.P.O Academy, a Certified Sales, and Marketing executive from resource intermediary, a graduate of Computer Science from the Federal Polytechnic Bauchi an MBA student with the University of Jos.

Blessing has an astute track record in sales, marketing, and customer service. She is a great manager of events, personnel, and resources.

Kindly go to [www.shinitob.net](http://www.shinitob.net) to see the profiles of all our TEAM Members.



## **TEAM MEMBERSHIP INDUCTION CEREMONY:**



The Centre holds Induction Ceremonies yearly to bring in new members into the Company.

## **CONTACT:**

### **Headquarter:**

KLM 2, Ishaga Road, Off Sokoto Road, Ishaga, Atan Otta, Ogun, Nigeria

Tel: 08036014430, 09039331677

Email: [info@shinitob.net](mailto:info@shinitob.net)

Web: [www.shinitob.net](http://www.shinitob.net)

### **Branch office:**

KLM 2, Atan Agbara Road, Ketu, Atan Otta, Ogun, Nigeria

Tel: 08036014430, 09039331677

## **SOCIAL MEDIA HANDLES**

Shinitob Integrated Ltd@LinkedIn, Facebook, Twitter and Instagram,

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